

Board Advisory Group Nomination Recommendations- April 2022

Background: *The Connect for Health Board Advisory Group convenes a variety of stakeholders to use their real-world experience to maximize the quality of the customer experience on the Exchange. This group of insurance brokers, consumer advocates, health policy experts, and health coverage guides will inform Connect for Health Colorado’s high-level policy decisions and provide feedback on ways of engaging customer and other stakeholders about upcoming changes. For example, the group has provided feedback on the standardized Colorado plans, American Rescue Plan outreach, and Connect for Health’s policy roadmap.*

Current Vacancies	Number of Vacancies	Applicants	C4HCO Staff Recommended Appointments
Assisters	1	1. Michelle Nay	1. Michelle Nay
Consumer Advocates	1	1. Allison Hiltz	1. Allison Hiltz

Connect for Health staff recommends the following appointments for your consideration:

Assister Nomination: Recommend to Move Forward

Name: Michelle Nay

Organization: Chaffee County Public Health

Rationale: Michelle is a lifelong rural Coloradan and has worked as an Assister for 6 years. She is an engaged Program Manager for her Assistance Site. Michelle also has strong ties to important stakeholders in her community, including local businesses, hospitals, and clinics. Prior to becoming an Assister, Michelle worked at the local hospital as a Patient Financial Navigator. Michelle carries that experience forward to ensure that all clients understand what their health benefits are and how to use them.

Consumer Advocate Nomination: Recommend to Move Forward

Name: Allison Hiltz

Organization: AARP

Rationale: AARP Colorado represents 670,000 Coloradans age 50+, and ensuring access to sufficient health coverage and quality care regardless of geography, race, income, etc. Customers 55+ are Connect for Health Colorado’s largest proportion of customers, and often benefit from financial help due to higher premiums. Allison leads a Government Affairs Committee comprised of volunteers with professional backgrounds in insurance and other healthcare industries to draw expertise from.